

THE IMPACT OF FAIR TRADE



Artisan Story ~ Prema

Although Prema was widowed while pregnant, she was determined to support herself and daughter without becoming a burden on her aging parents. Her uncle introduced her to Teddy Exports, a fair trade organization in southern India that employs over 300 low-income artisans.

While Prema trained as a tailor, her daughter was taken care of at the on-site childcare center, and was eventually able to attend the Teddy School, a primary school for children of employees. Teddy also provides their employees with many benefits such as medical care, paid maternity leave, and a pension plan. Their proceeds fund the Teddy Trust, a local clinic that provides healthcare and AIDS education to villagers in the area.

“I can’t imagine where I would be without the support from Teddy. It has provided me with stability and hope”