

THE IMPACT OF FAIR TRADE



Artisan Story ~ Punam

Punam's family could not afford the dowry for her marriage – her mother is sick and her father cannot work regularly due to a chronic illness. Punam learned to bead from a family artisan cooperative in her New Delhi neighborhood, and they have helped her family earn enough to survive.

She has worked with them for over 2 years now, and was able to pay her dowry as well as her mother's medical treatment. Working in the cooperative means that she is able to provide for herself as well as her family while working in a safe, caring environment.

WorldFinds is a proud member of the Fair Trade Federation and works to directly support low-income artisans like Punam around the world.