

# THE IMPACT OF FAIR TRADE



## Artisan Story ~ Rami

Rami's parents didn't have enough money to pay for her studies, so she needed to start work shortly after elementary school. Their village, Celuk, in Bali, Indonesia is known for its silversmith artisans, but Rami wasn't finding steady work outside of low-paying factories. The long hours and poor wages made it difficult to help support her husband's meager income and raise their three children.

Rami learned of Mitra Bali, a local fair trade organization. She showed them her work and they recognized Rami's skill and motivation and awarded her a large order. In addition to a fair wage, Mitra Bali also provides additional training, pre-payment for raw materials, and links to fair trade buyers.

With new fair wages, Rami can now work for herself and be confident in knowing that there is enough money for her children's studies – they won't need to leave school early like she did.

WorldFinds is a proud member of the Fair Trade Federation and works to directly support low-income artisans like Rami around the world.