

# THE IMPACT OF FAIR TRADE



## Artisan Story ~ Shaista

Shaista was born into an orthodox Muslim family in Old Delhi, India. As a woman, it was difficult to find work in her conservative community without discrimination. With the help of two of her siblings, she started a self-help group and began working on handicrafts for Tara Projects.

Gradually, under the leadership of Shaista, they now have 25 women in their group. Everyone is receiving fair wages in accordance with their experience and skill level. The workers all have health care and work in a clean, well-ventilated facility.

“We can live the life we want, without cultural restraints. We feel empowered, like there’s nothing we can’t do. The factors keeping us oppressed are gone thanks to Tara.”

WorldFinds is a proud member of the Fair Trade Federation and works to directly support low-income artisans like Shaista around the world.

