

THE IMPACT OF FAIR TRADE



Artisan Story ~ Sushma

Sushma lives in New Delhi, India with her husband and two young sons. She had to leave school early due to distance and family illness. She learned about Tara Projects 5 years ago and began working there, immediately receiving a fair wage and steady employment. Sushma works 5-6 hours a day and supplements her husband's income to sustain their family. She pays for her children's school fees, food, and clothing.

"I am happy that I do not have to earn this money by spending many hours laboring in a factory. We do not have to borrow money from the money lender. I am thankful that Tara Projects and WorldFinds gives us work."

WorldFinds is a proud member of the Fair Trade Federation and works to directly support low-income artisans like Sushma around the world.